

## WILSON LEARNING WINS SILVER STEVIE® AWARD IN 2015 STEVIE AWARDS FOR SALES AND CUSTOMER SERVICE

Edina, Minn., USA—March 1, 2015

Wilson Learning was presented with a Silver Stevie® Award in the **Sales Training Practice of the Year** category in the ninth annual Stevie Awards for Sales & Customer Service on Friday, Feb. 27 in Las Vegas, Nev.

The Stevie Awards for Sales & Customer Service are the world's top sales awards, business development awards, contact center awards, and customer service awards. The Stevie Awards organizes several of the world's leading business awards shows, including the prestigious American Business Awards<sup>SM</sup> and International Business Awards<sup>SM</sup>.

More than 1,900 nominations from organizations of all sizes and virtually every industry were evaluated in this year's competition, an increase of 27% over 2014. Finalists were determined by the average scores of 139 professionals worldwide acting as preliminary judges. Entries were considered in 54 categories for customer service and contact center achievements, including Contact Center of the Year, Award for Innovation in Customer Service, and Customer Service Department of the Year; 50 categories for sales and business development achievements, ranging from Senior Sales Executive of the Year to Business Development Achievement of the Year; and categories to recognize new products and services and solution providers.

"Wilson Learning is honored to receive this recognition," said Ed Emde, President of Wilson Learning Corporation. "As we enter our 50<sup>th</sup> year, this award acknowledges the exceptional solutions and results we help our clients achieve. It is evidence of the quality, innovation, and commitment that has sustained us over five decades."

"Entries to the Stevie Awards for Sales & Customer Service awards have more than doubled over the past three years," said Michael Gallagher, President and founder of the Stevie Awards. "The widespread support of this program illustrates the importance of the functions it recognizes to business success. This year's Stevie Award winners are the highest rated in the history of the awards, and we congratulate all of the winners on their commitment to excellence and innovation."

To learn more, contact Wilson Learning at [www.WilsonLearning.com](http://www.WilsonLearning.com) or 800.328.7937.

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### About Wilson Learning—Improving Performance Through People

Wilson Learning Worldwide is a global leader in Human Performance Improvement solutions for Global 2000, Fortune 500, and emerging organizations worldwide. With operations in over 50 countries worldwide, including Japan and the United States, incorporating over 30 languages, the company creates synergy between people and business strategy through an extensive range of world-class solutions focusing on leadership, sales, and individual effectiveness. Its integrated offerings include strategy alignment consulting, descriptive and evaluative assessment services, world-class process and skills content, and technology-enabled solutions. More information about Wilson Learning is available online at [www.WilsonLearning.com](http://www.WilsonLearning.com) or by calling 800.328.7937.

### About the Stevie Awards

The Stevie Awards are conferred in six programs: The American Business Awards, the



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German Stevie Awards, the International Business Awards, the Stevie Awards for Women in Business, the Stevie Awards for Sales & Customer Service, and the Asia-Pacific Stevie Awards. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at [www.StevieAwards.com](http://www.StevieAwards.com), and follow the Stevie Awards on Twitter @TheStevieAwards.

Sponsors and supporters of the ninth annual Stevie Awards for Sales & Customer Service include Biz Talk Radio and ValueSelling Associates.